

Become an A&DC Research Partner



‘Initiated through mutual interest, collaboration without complication, delivering mutual benefits’

A&DC is committed to investing in leading edge research, innovation and product development. As part of this we are always looking to partner with organisations that share our vision of being at forefront of Talent Management thinking and practice.

What are the benefits of becoming an A&DC research partner?

- 1) Receive incentives in line with your involvement including research results, product credits, discounts and consultancy services.
- 2) Be the first to receive the findings from our research projects and new products that we are developing.
- 3) Have the opportunity to trial new products.
- 4) Be involved in the development of leading edge products and gain access to cutting edge research findings before others.

It is simple to sign up and register your interest in getting involved by emailing us at **research@adc.uk.com**.

We then contact you every time we are about to launch a research project and ask you if you want to get involved. It's that simple!



What will getting involved with an individual research project mean?

The level of involvement will depend on the specific project, but typically includes providing input on early product ideas or research projects and facilitating access to specific groups in your organisation.

Partnering with us on a research project involves the following 3 simple steps:

1) **Discuss, clarify and agree level of involvement**

We discuss with you the product or research that we are working on and the input we are looking for. You tell us who you would like us to involve, how many, which different groups, which different geographical locations, the timescales involved, your expectations, etc.

2) **Collect and analyse data**

We implement the agreed action plan, allowing you to get involved as much or as little as you wish. We aim to make sure the collection of data is a smooth and positive experience.

3) **Reporting, communicating and employing results**

The results will be analysed and written up in line with agreed expectations. Additionally we can support you in presenting findings internally and externally and provide advice on how to employ the findings so as to deliver benefits within your organisation.

How can I put my name forward?

If you are interested in becoming an A&DC Research Partner or getting involved with any current research projects we may be running, please contact us on:

+44 (0)1483 860898 or email **research@adc.uk.com**

For information on our latest research projects and recent findings, see www.adc.uk.com/Research

We very much look forward to speaking to you, getting to know your goals and values, understanding your priorities and exploring areas of mutual interest.

About A&DC

A&DC is a leading international HR consultancy that specialises in helping organisations to align their people strategy with business strategy. We build alliances with organisations worldwide with the aim of implementing talent management solutions that support the longer term business vision and strategic goals.

- Discover Talent - assessment tools and processes for selecting the right people
- Transform Talent - management and leadership development solutions for lasting behavioural change
- Energise Talent - coaching and career engagement for sustained excellence

Through our international partner network, we have the scale, reach and cultural diversity to operate across the global economy. Talent moves across borders, and so do we. The end result for our clients is the right people delivering the right results in the right way, now and in the future.

